

Accountants - Ready for a change?

Do you want to diversify your accountancy firm and don't know where to start?

Or, are you committed to diversifying the services you provide to your clients but just never get around to starting because there always seems to be another compliance task?

This is a problem that has been faced by many small and medium-sized accountancy firms who have decided to begin the journey and to start to grow a diversified range of services.

Comments that these accountants have made:

- Most accounting firms operate as a "me too" tax practice with no clear point of difference
- 4 "You're no longer being challenged or desire to have a more meaningful impact with your clients".
- 4 "After having done compliance for over 15+ years I'm beginning to grow tired of that work".
- # "I sense there are bigger clients with larger engagement potential and I know that I could offer a broader range of commercial services I just need a Mentor and the resources".

There is no need to reinvent the wheel – **ESS BIZTOOLS** offers a complete product package to assist accountants to deliver Business Advisory Services.

Why not visit <u>www.essbiztools.com.au</u> to gain an understanding of the services that you could be providing to your clients in 2022?

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