**Business Advisory Services Starter Package Will Help You Implement**

In their latest report, CommBank Accounting Market Pulse, has highlighted the demand for business advisory services.

The big challenge for accountants is where do you start relative to introducing business advisory services?

My suggestion is:

* Utilise a BAS Training Package to ensure that your team has a clear understanding of what is involved.
* Utilise marketing/promotional tools to communicate with clients on a broader range of business subjects rather than just taxation including:
* Papers/articles written on a range of business subjects.
* A special monthly newsletter (Business Plus+) to inform clients of business matters.
* Utilise pre-prepared product packages to give you templates, articles and videos to be able to deliver services to your clients:
* Client Seminars/Webinars
* Debtors’ Management
* Survival in Difficult Times
* Tradies Charge Out Rates Calculator
* Retail Pricing Calculator
* Professional Service Charge Out Rates
* SME Debtors’ System
* Business Health Checks

Want to know more? Please visit the ESS BIZTOOLS’ website - [www.essbiztools.com.au](http://www.essbiztools.com.au) - Business Advisory Services Starter Package - <https://www.essbiztools.com.au/index.php?option=com_content&view=article&id=2030&Itemid=780>