

BUSINESS ADVISORY SERVICES UPDATE - WHO IS YOUR MENTOR?

Accountants could benefit from identifying a Mentor.

Mentors need to satisfy your standards of intelligence and experience.

- ✚ Accountants have indicated that they appreciate the opportunity to receive guidance, handholding and identification of shortcuts that they could implement;
- ✚ from someone they trust; and
- ✚ at the same time develop their confidence and an understanding of the new service packages that they could deliver;
- ✚ together with communication and marketing strategies;
- ✚ to enable them to confidently deliver a new range of services to clients.

Mentors have been identified as helping accountants to achieve a “Trusted Business Advisor” status from clients because the clients appreciate that the accountant is committed to serving them fully and broadly across their business.

Many accountants have indicated to us that they appreciate receiving mentoring assistance whilst they are developing a new Business Advisory Services division within their firm.

If you would like to know more about the services that ESS BIZTOOLS supply to assist accountants to confidently implement Business Advisory Services why not ring Peter Towers on 1800 232 088 or visit our website www.essbiztools.com.au

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