**Business Planning Process Helps**

Business plans are like maps for tourists – you need a plan for where you’re intending to go, what you want to look at, where you are going to stay and, if you deviate off track, you need to be able to identify where you’re at and then navigate to get back onto your original path.

Planning a business activity is very similar.

The Business Plan should incorporate commentary from the people involved in the business – directors or owners, leadership team, other team members, together with a summary of the strategies that have been developed, the tactics for the implementation of those strategies and the allocation of responsibilities for monitoring the supply of funding for the business.

The end of the financial year and the commencement of a new financial year is an ideal time for businesses to be developing their Business Plans.

Many businesses benefit from hiring a facilitator to assist in the development of a Business Plan. If you would like to have a discussion with us, relative to a business planning facilitation service, please don’t hesitate.

Want to know more? Why not attend one of our free webinars - <https://www.towersbusiness.com.au/webinars>

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