**Crowd Sourced Funding Might Be The Answer**

If your private company needs additional funding and the group turnover is under $25M your company may be able to utilise Crowd Source Funding Equity Raising amendments to raise up to $5M in a 12 month period from the public.

You can raise this capital without having to mortgage assets or issue personal guarantees. The company has to allocate Ordinary shares to the investors.

To go through this process, companies will need a Business Plan that clearly articulates the directors’ and leadership team’s vision for the company and the strategies that they intend to implement so that the vision can be achieved.

A company has to work with an accredited Crowd Sourced Funding Intermediary who has the authority to approve a company to be able to utilise the Crowd Sourced Funding Equity Raising process.

If you would like to discuss the Crowd Sourced Funding Equity Raising process, why not contact [peter@towersbusiness.com.au](mailto:peter@towersbusiness.com.au), telephone 1800 232 088 or visit our website [www.towersbusiness.com.au](http://www.towersbusiness.com.au).