**Diversifying Services – Clients’ Seminars/Webinars**

The principal challenge that accountants have in offering Business Advisory Services is in communicating their ability to supply a broader range of commercial advisory services.

You could start this “education process” by conducting a series of seminars/webinars to communicate your interest in assisting clients in a wide range of commercial activities.

In the “Business Advisory Services Starter Package” special webinar on Wednesday, 2nd June 2021 at 12-noon AEST, we will outline the familiarisation process that accountants could implement to deliver a broad range of diversified services, including:

- Business Management Introduction

- Family Businesses

- Buying A Business

- Differentiate Your Business

- Setting Prices And Fees

- Key Performance Indicators

- Characteristics Of A Well Run Business

- Early Stage Innovation Company

Want to know more? For further information on the “Business Advisory Services Starter Package” - https://www.essbiztools.com.au/index.php?option=com\_content&view=article&id=2030&Itemid=780