Suggested draft email for Affiliates to send to Accountants

I was talking to Peter Towers, Managing Director of ESS BIZTOOLS recently about any new opportunities in the marketplace and Peter indicated that, at long last, the amended legislation to enable small proprietary companies and some public companies which meet the eligibility requirements to raise capital as Crowd Sourced Funding Equity Raising Companies from the public, has been passed and is now operational.

Peter indicated that he thought this was a tremendous opportunity for small and medium-sized businesses to be able to raise capital of up to $5 million every 12 months, if the marketplace supports the company’s vision, preferably with assistance from their current accountants as the company embarks on the Crowd Sourced Funding Equity Raising journey.

ESS BIZTOOLS has been developing and selling subscriptions to a range of business advisory services products for accountants/business advisors in Australia and New Zealand for the last 20 years.

If you would like to learn more about the opportunities that Crowd Sourced Funding Equity Raising is presenting to small and medium-sized businesses and to accountancy firms, I invite you to visit the ESS BIZTOOLS' information summary on our website (click here) *<please insert the link to the ESS BIZTOOLS' landing page on your website>* for information on the ESS BIZTOOLS' Crowd Sourced Funding Equity Raising Package.

If you have any specific questions, please don’t hesitate to contact me.

Kind Regards