

HOW ACCOUNTANTS GAIN [Business Advisory Service Update.220413]

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HOW ACCOUNTANTS GAIN

Did you read last May's Accounting Market Pulse Report?

This was the report that indicated that 95% of the accountants interviewed were going to introduce diversified services.

Did your firm resolve to commence the introduction of diversified services?

Diversification is not easy to achieve – but don't give up!

Ask yourself one harmless little question...

“What gains will we achieve from diversifying into Business Advisory Services?”

It starts with happier accounting team members.

I'm sure you remember the “Accountants Daily” article in December which indicated that “70% of employed accountants were evaluating their employment prospects elsewhere”.

This article highlights that maintaining team member satisfaction and morale is critical – unless you want to be constantly recruiting.

Employed accountants are looking for interesting and challenging work not taxation work all the time.

Business Advisory Services provides that very important variety for your team

Your clients will appreciate your assistance in assisting them to run a better business thus adding value to their business.

We have everything you need to help your firm gain more with www.essbiztools.com.au

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