**PAPERS ASSIST WITH COMMUNICATIONS**

Accountants who are able to access articles on a wide range of commercial issues applying to small/medium enterprises are able to achieve a significant communication advantage for their firms.

Within **ESS BIZTOOLS** there are approximately 580 papers prepared for 67 subject headings to assist subscribing accountants to continually keep their clients aware of commercial issues.

After having spent time discussing a particular issue with a client the accountant is able to forward an article pertaining to the matter discussed. This form of communication reinforces the message that the accountant conveyed to the client but it has the added advantage that the client is able to refer back to the article at any time.

The paper would have been branded by the accounting firm so that the client knows that the paper has been sent to him/her from their accounting firm.

The full library of articles is included in the **ESS BIZTOOLS’** Advanced and Optimum Packages and 343 papers are included in the Starter Package.

**ESS BIZTOOLS** is offering a special “DON’T FALL BEHIND – ADAPT SCALING UP - 55% DISCOUNT” on all packages. You are invited to visit [www.essbiztools.com.au](http://www.essbiztools.com.au) where you can view the product packages and subscribe.

Our contact details are:

Telephone: 1800 232 088

Email: [peter@essbiztools.com.au](mailto:peter@essbiztools.com.au)

Website: [www.essb](http://www.essb) iztools.com.au

[LinkedIn](https://www.linkedin.com/company/450501?trk=pro_other_cmpy)

[Facebook](https://www.facebook.com/ESSBIZTOOLSforAustralianAccountants?sk=wall)

[Twitter](https://twitter.com/PeterJTowers)