**Preparation for Business Advisory Services!**

The CommBank Accounting Market Pulse Report has identified that most accounting firms will be implementing a broader range of diversified services during 2021/22.

Preparation and training is vital for a successful outcome from the delivery of Business Advisory Services.

Accounting firms that have accepted the challenge to introduce a broad range of commercial services, commonly known as Business Advisory Services, need to ensure that their accounting team has a full understanding of the complexities of advising SMEs on a broad range of commercial matters over and above income tax.

Accountants need to visualise themselves as being the in-house accountant for a number of business clients. It is important that there is a clear understanding of the types of services that the client requires and that the accountant develops a deep understanding of the business.

ESS BIZTOOLS contains a 13 module training package to assist in equipping the accounting team with the knowledge that they need for these tasks.

For more information please visit the ESS BIZTOOLS’ website (<https://www.essbiztools.com.au/>) to Learn More about the Business Advisory Services Starter Product Package - <https://www.essbiztools.com.au/index.php?option=com_content&view=article&id=2030&Itemid=780>