**REGULAR NEWSLETTERS HELP ACCOUNTANTS**

In business, profitability is all about creating loyal clients and driving repeat business.

**ESS BIZTOOLS** produces monthly newsletters – BUSINESS PLUS + for accounting firms. Subscribers badge these newsletters and send them to their clients and prospects.

BUSINESS PLUS + NEWSLETTERS are a marketing tool for the accounting firm and an information source for your clients.

Newsletters enable you to communicate with your existing clients and prospects to tell them about the services that you are offering to assist them to add value to their businesses. This communication is achieved by the preparation of short articles that give an introductory overview of a commercial issue that your accounting firm is able to assist clients with:

* Cash Flow Management
* Reducing Debtors Days Outstanding
* Budgets and Cash Flow Forecasts
* Overview on what is involved in Raising Capital
* Research and Development
* Grants
* Many other subjects

Business Plus+ Newsletters are included in the product packages produced by ESS BIZTOOLS.

**ESS BIZTOOLS** is offering a special “DON’T FALL BEHIND – ADAPT SCALING UP” 55% discount on all packages until 17 January 2022. You are invited to visit [www.essbiztools.com.au](http://www.essbiztools.com.au) where you can view the product packages and subscribe.

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