**Retail Analysis Helps Achieve Profits**

Accountants offering Business Advisory Services can assist retailers to analyse their businesses, to assist in achieving their profit target.

A common complaint from many retailers is that they have not achieved their targeted profit.

Accountants offering Business Advisory Services, will use their knowledge to “dig down” into the figures to get a clear understanding of the various components in the business that all have to work together, if the business is going to achieve its profit target.

Within a retail business there are a range of products which all have different markups and different potential sales volumes. The manipulation of this “product mix” taking into account the individual markups that can be achieved according to, potential level of sales volume together with the labour costs and overhead expenses is a business analysis assignment that accountants can provide to a retail business.

ESS BIZTOOLS has developed a “Retail Product Package” to assist accountants to offer these types of services to retailers.

Want to know more? Visit the ESS BIZTOOLS’ website - Industry Specific Advisory Product Package - https://www.essbiztools.com.au/index.php?option=com\_content&view=article&id=2059&Itemid=1304