

## BUSINESS ADVISORY SERVICES UPDATE TRUSTED BUSINESS ADVISOR COMES WITH AN OBLIGATION

As an accountant is your vision to supply a "Trusted Business Advisor" service to your clients?

Do you want to service your SME clients fully and broadly across the financial/commercial issues that confront SME business operators?

I know that many accountants consider that they have an obligation but also the opportunity to invest time and energy in developing new skills to grow with their clients and enjoy the journey in assisting their clients to "add value" to their businesses.

To fulfil your vision you will have to decide whether you are going to develop your own resources to deliver these services to your clients or you could subscribe to a service provider like **ESS BIZTOOLS** which provides a broad range of pre-prepared ready to use templates, articles, videos, training webinars, mentoring calls to assist accountants to be able to offer a diversified range of Business Advisory Services.

If you would like to discuss the services that would best suit your firm and your clients why not give me a ring – Peter Towers 1800 232 088 or you could visit <a href="www.essbiztools.com.au">www.essbiztools.com.au</a> to review the material that is available to assist you.

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