**Virtual CFO Services Help SMEs**

Virtual CFO services are provided by accountants who have wide commercial experience in a range of business activities to assist growing SMEs.

A key aspect of the role is to be able to “dig down” into the business records other than just to extract key financial data.

Virtual CFOs perform this function for smaller or growing businesses who haven’t yet reached the scale to justify the investment in a full-time CFO.

Virtual CFOs fill a void in SMEs commercial financial management capability by providing high value, essential strategic financial management and allowing business owners to focus on their own client’s needs.

Businesses that are contemplating “scaling up” possibly by approaching external investors will benefit by being able to indicate to those investors that a virtual CFO is assisting the leadership team in the development of the key financial policies.

If you are interested in exploring the concept of engaging a virtual CFO why not visit our website - [Towers Business Development](https://www.towersbusiness.com.au/) or telephone us 1800 232 088?