## **OFFER BY AFFILIATES**

## Selling the Message (Brad Smart)

Brad is offering to write or help you write your first customer email or newsletter without charge. This offer is limited to the first 10 firms that submit and pay for the new subscription to **ESS BIZTOOLS**. "Accounting Practices Can No Longer Rely on Clients Simply Walking in the Door" - Brad Smart - click here.

The new subscribers to the following product packages for 12 months access, will have the opportunity to nominate to receive the support package being offered by any one of the five Affiliates.

- "Business Advisory Services Starter Package" 50% discount your investment \$999 (incl GST) for 12 months access.
- "Gold Package" (which includes all of the ESS BIZTOOLS' material, including access to ESS BIZGRANTS) 50% discount your investment \$3,250 (incl GST) for 12 months access.
- "Chief Financial Officer Services Package" 50% discount your investment \$1,375 (incl GST) for 12 months access.
- "Innovation Package" 50% discount includes Research and Development, Accelerating Commercialisation Grant, Early Stage Innovation Company Capital Raising Process and Business Advisory Services Training \$2,500 (incl GST) for 12 months access.

## Your action:

Please complete the subscription form - (<u>click here</u>) and indicate whether you would like to receive one of the Affiliates' packages (subject to availability).

Please complete and return to us as soon as possible and we will confirm if the Affiliate support package is available for you and upload your firm as a subscriber to **ESS BIZTOOLS**.